

## Hashtag Report

# #DROUGHT

8 September 2016  
by Conrad for Hashtag South Africa



# About this # Report

This is an independent report on the conversation around #Drought.

Even though this is a global crisis , today South African governmental departments took a stronger stand to educate South Africans on the drought crisis and ways to save water.

This report show the global and National conversation on the 8 September 2016

Conrad Travis David - MD #SouthAfrica



# Overview

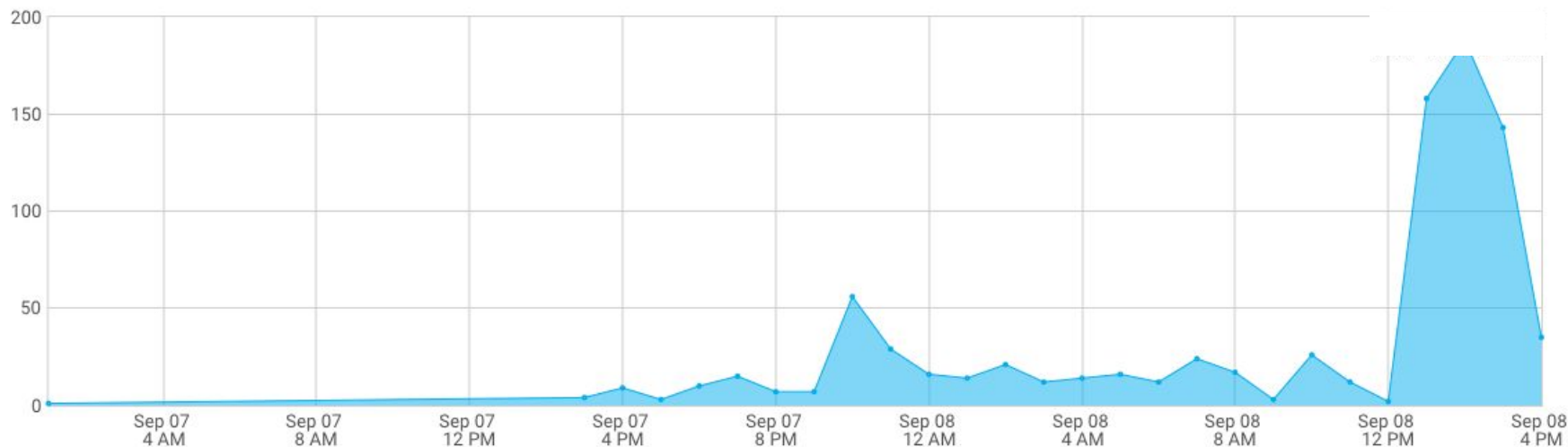
 **854**  
POSTS

 **642**  
USERS

 **7,128,208**  
REACH






 **13,460,575**  
IMPRESSIONS

## Timeline



# Related keywords and # conversation

## Top Posts

RT / Likes	Klout	Recent
 <b>DROUGHT</b> @drought <a href="#">Sept 7</a> <span>298</span> ❤️		
<p>🙄🙄🙄 Beginning tomorrow, @drought #marketjuices are available in the stunning lobby of #Detroit's #Aloft Hotel in the #DavidWhitneyBuilding // Available to both hotel guests &amp; wal kins // #drought #us... 📌</p>		
 <b>Candy 徐佩芯</b> @hhsu_c <a href="#">Sept 7</a> <span>159</span> ❤️		
<p>沒水的Getty Villa 💧🙄因為加州缺水🙄#20160904 #gettyvilla #museum #losangeles #cali fornia #drought #Sunday #latepost #couplespic 📌</p>		
 <b>Ranch of the Oaks</b> 🐾 @ranchotheoaks <a href="#">3:05 am</a> <span>156</span> ❤️		
<p>Taken this morning on my walk to work!! I love this huge oak and the shadows... #ranchof heoaks #805 #Lompoc #explorelompoc #sbcounty #farm365 #ranchlife #sunrise #kcoy # keyt #goodmorning #blessed #be... 📌</p>		
 <b>Beautiful Arabic</b> @beautyinarabic <a href="#">Sept 7</a>		

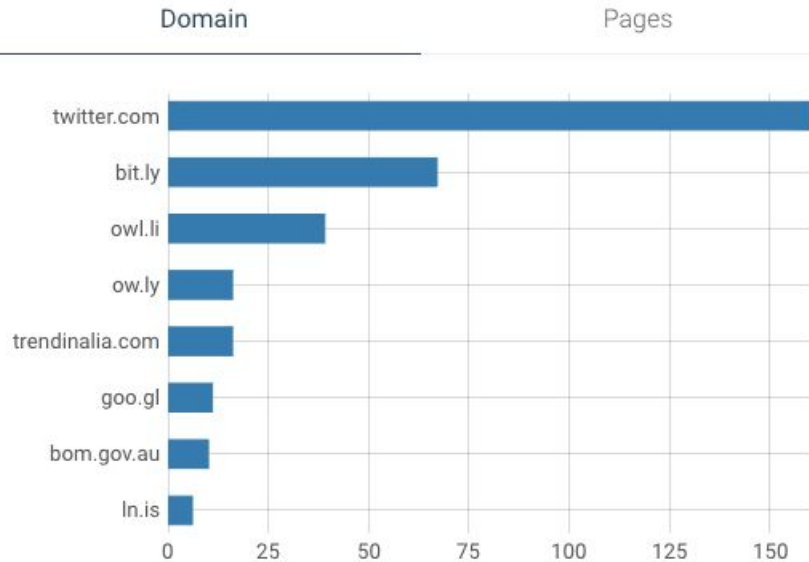
## Related Topics





# South Africa's engagements Peaked Global convo

## Top Sites

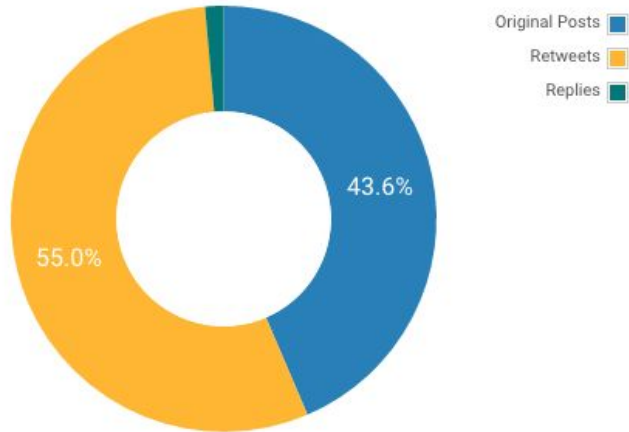


## Location

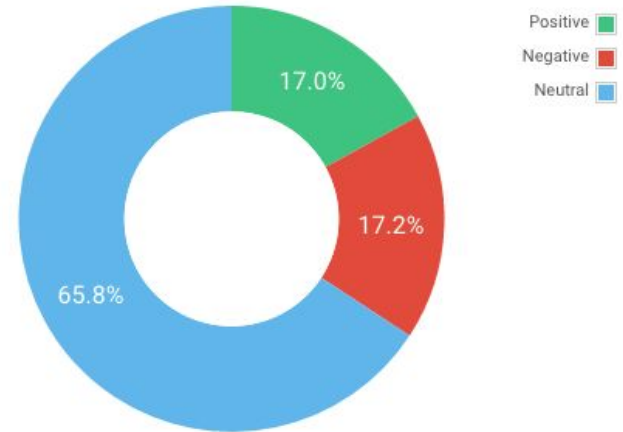


# Content creators and shares vs Sentiment

Share of Posts



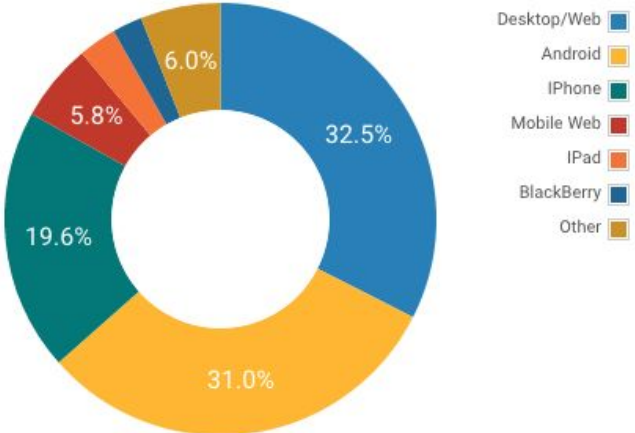
Sentiment



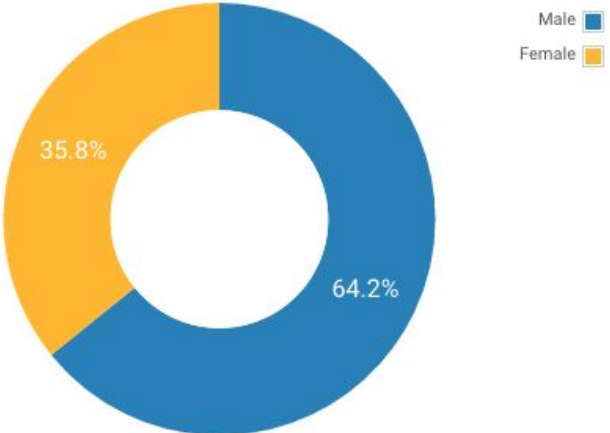
Sentiment Score ⓘ: 49

# Devices used and Demographics

Top Sources



Demographics



# View our Case Studies

We have worked with a diverse range of clients since we started back in 2011. From government, institutions, businesses to Non Profits.

←-----Click on the Case study image

[www.hashtagsa.com](http://www.hashtagsa.com)



Click the Youtube image and you will be taken to our Official Channel  
We share 3 new videos every week