



*Broad-Based Black Economic Empowerment  
Verification Certificate*

**HASHTAG SOUTH AFRICA SOCIAL MEDIA (PTY) LTD  
(T/A HASHTAG SOUTH AFRICA)**

**Certificate No: 01/B-BBEE: EME/19/02/2014/002**

Registration no: 2012/005544/07  
VAT no: 4920263250  
Head Office, Location: 5 Walnut Road  
5<sup>th</sup> Floor Smart Exchange  
Durban  
4001

Verification standard applied: Codes of Good Practice on Black Economic Empowerment  
Issue of the rating standard applied: Section 9 of the B-BBEE Act 53 of 2003  
Scorecard applied: Exempt Micro Enterprise Scorecard  
Size of enterprise: Exempt Micro Enterprise (<R5 million turnover)

Broad Based BEE status level: A level THREE contributor to B-BBEE  
BEE procurement recognition level: 110%  
Black Ownership: 100%  
Black Women Ownership: 0%

Although the abovementioned has the current level of turnover/income and is closely related to the economic indicators, it may be more or less in future. Consequently, this Certificate does not serve as a guarantee that the income reflected will continue at the same levels. Where the entity is a start-up enterprise this EME Certificate is valid only for contracts with a single value of less than or equal to R5 million. Should the contract value being tendered for be higher than R5 million and less than R35 million, the EME will be required to submit a QSE Verification Certificate with any tender. For contracts over R35 million a B-BBEE Verification Certificate based on the generic Codes must be submitted.

Based on certain procedures performed, we have determined that the turnover/income is less than or equal to R5 million. Based on certain procedures performed, we have determined that the level of Black Ownership/Black Women Ownership is as set out in this Certificate. Our conclusion is subject to an inherent limitation in that our procedures performed were on historical financial information that has not been subject to audit or review.

We do not accept or assume responsibility to anyone other than Hashtag South Africa Social Media (Pty) Ltd for our work, for this report, or for the conclusion we have reached.

Registered Auditor: Arvind Vanmali Magan CA (SA)  
Arvind Magan & Associates  
Registered Auditor Registration No: 159107

Date of Issue: 19 February 2014  
Date of Expiry: 18 February 2015  
Period of Validity: 12 months